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ABSTRACT

It has become increasingly difficult for school administrators and boards of education to obtain funds for meeting educational community needs and for overcoming obstacles to providing high quality education. This book provides the theoretical basis for developing specific strategies for resolving school bond issues and practical information on specific activities for bond campaigns. Chapters provide the case for the need and information from research as to essentials in successful bond campaign strategies; offer step-by-step instructions for planning building projects, i.e. the phases of pre-planning, project development, bond campaign, and follow up; address issues of concern to volunteers and others involved in conducting bond campaigns, including conducting surveys, dealing with conflict, and writing proposals and campaign materials. Appendices present a checklist for effective school bond campaigns, planning in debt issuance, and a glossary of terms relating to municipal bonds. Each chapter further provides specific review activities that help in the development of specific materials as the school districts proceeds through the bond process. (GR)

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